



## News Room

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### **RHB Islamic Bank's Az Zahra Privilege Ladies Banking Supports Women's Health**

**Kuala Lumpur, 12 May 2009:** RHB Islamic Bank, the Islamic banking arm of the RHB Banking Group, together with Eternal Wellness, has collaborated in presenting a special health talk to the Bank's Az Zahra Privilege Ladies Banking members.

The talk, entitled *It's Not Just About Looks, It's About How You Feel – Is It Rapid Aging or Hormone Imbalance?* was presented by Dr. Anoop Chaturvedi, Research Director in Anti Aging and Age Management Medicine Rejuvenation Centre for Healthy Living USA and AMARI clinics USA.

Approximately 200 Az Zahra members and guests graced the event, including high profile professionals and captains of various industries.

Addressing the crowd at the event, Jamelah Jamaluddin, Managing Director of RHB Islamic Bank, said, "Living a balanced lifestyle is no easy feat. Most women find it an uphill struggle to juggle work, family and leisurely pursuits while maintaining their health at an optimum level. As part of Az Zahra's dedicated banking service and membership programme, we are proud to take the service level up a notch by showing our support to women as contributors to the nation's economy, and by being an advocate for women's health and wellbeing. With Dr. Anoop's help, we will find solutions to improve our wellbeing and quality of life".

Az Zahra Ladies Privilege Banking is the nation's first and only privilege banking service targeted towards high-net-worth ladies in Malaysia. It was launched in 2008 on the basis that women in general are now more involved in the development of the nation's economy. Such a positive development creates vast opportunities for RHB Islamic Bank to develop a customized set of Shariah-based products and services for ladies.

Through Az Zahra, customers enjoy personalised service with the highest level of confidentiality, preferential rates and discounts as well as access to RHB Islamic's dedicated Privilege Ladies Banking lounge at its Main Branch located at UOA Centre, Jalan Pinang, Kuala Lumpur; Bandar Baru Bangi, Selangor; Taman Flora Utama, Batu Pahat, Johor; Kubang Kerian, Kota Bharu, Kelantan and Kuala Terengganu, Terengganu.

Issued by Group Corporate Communications Division, RHB Capital Berhad for RHB Islamic Bank Berhad. For further information, please contact Eza Dzul Karnain at 012-3420060 or Sandra Foo at 012-3188412.

#### About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into four Strategic Business Units (SBUs): Retail Banking, Corporate & Investment Banking, Islamic Banking and International Banking. These businesses are offered through its main subsidiaries – RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's International Banking Division include the commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan. It is the RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services groups in ASEAN.

It's time we simplify banking.