



News Room

The Power Of Program Trading Now At New RHB Share Trading Centre Bangsar And Bandar Baru Ampang

16 January 2012 – RHB Investment Bank break new grounds in making available Program Trading features for equities markets to local retail clients, in conjunction with the opening of RHB's New Share Trading Centres at Bangsar and Bandar Baru Ampang on the 17th and 18th January 2012 respectively.

As part of RHB Investment Bank's commitment to increase its branch presence in growing communities across Malaysia, these new Share Trading Centres strategically located at Bangsar Shopping Centre and Bandar Baru Ampang, offer extensive lines of share trading products and services and is designed to provide the best possible access to share trading services.

Program Trading which until now used primarily by institutional investors is computerized trading of shares where orders from the trader's computer are entered directly into the market's computer system and executed automatically. RHBInvest Program Trading enables clients to place Stop Loss levels, Conditional Limit Orders, Good Till Cancelled Orders, and Good Till Date Orders for online share trading at Bursa Malaysia and foreign markets including Singapore Exchange, New York Stock Exchange, NASDAQ, and NYSE Amex Equities (AMEX).

A brief presentation of Program Trading, entitled "RHBInvest - Expect More From Your Brokerage" will also be presented by Kelvin Tan, Head of e-Broking as part of the opening ceremony programmes. Mike Chan, acting Director, Corporate and Investment Banking emphasized: "We are fully committed to this business and we are going to grow it aggressively moving forward."

Clients of RHB Banking Group at Bangsar, Bandar Baru Ampang and surrounding areas will now have easy access to conveniently invest directly in the markets with:

- Streaming real-time market information on RHB's trading kiosks now with RHBInvest Program Trading features.
- Personalised services from permanently-stationed share trading officers at the branch
- Award-winning stock-picking insights to trade the market with daily updates from top-rated RHB Research Institute market reports
- Easy account opening of trading accounts to trade directly at Bursa Malaysia and key global markets like SGX, NYSE, NASDAQ, HKEx and many more.
- Raise potential returns with hassle-free RHB Share Margin Financing (SMF) solution
- Invest portion of your EPF savings into stocks of your choice

Issued by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Shima Reza at 03-9280 2533.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services group in the ASEAN Region.

It's time we simplify banking.