



News Room

RHB delivers more via new RHB Now Mobile Banking app

Kuala Lumpur, April 25, 2012 –The RHB Now Mobile Banking app is now available on iPhone, iPad, Android and other smartphones for free.

Customers who download it will be able to enjoy mobile banking services such as Account Enquiry, Bill Payment, Fund Transfer, Prepaid reload, Branch/ATM locator and Assistance.

The addition of the new RHB Now Mobile Banking app, displays RHB's initiative to go the extra mile for customers' convenience. Besides the 187 conventional bank branches nationwide, RHB now has the third largest automated teller machine (ATM) network in the country with close to 1,900 ATMs, and 234 "Easy by RHB" outlets. Part of RHB's multiple ways to reach the customers RHB has also tied-up with national postal company Pos Malaysia to enable consumers to do activities like loan applications and deposits right at post offices.

RHB Bank Managing Director Johari Abdul Muid says, "In line with RHB Now's tagline 'Banking right here, right now' we understand how important it is for our customers to be able to do their banking fast and hassle free. With RHB Now Internet Banking, customers have already been able to do their online banking wherever they are via www.rhb.com.my. But now, with the new application for smartphones, mobile banking is just one touch away. Our aim is to add value to the demanding lives of our customers through solution-based products such as the RHB Now smartphone application,"

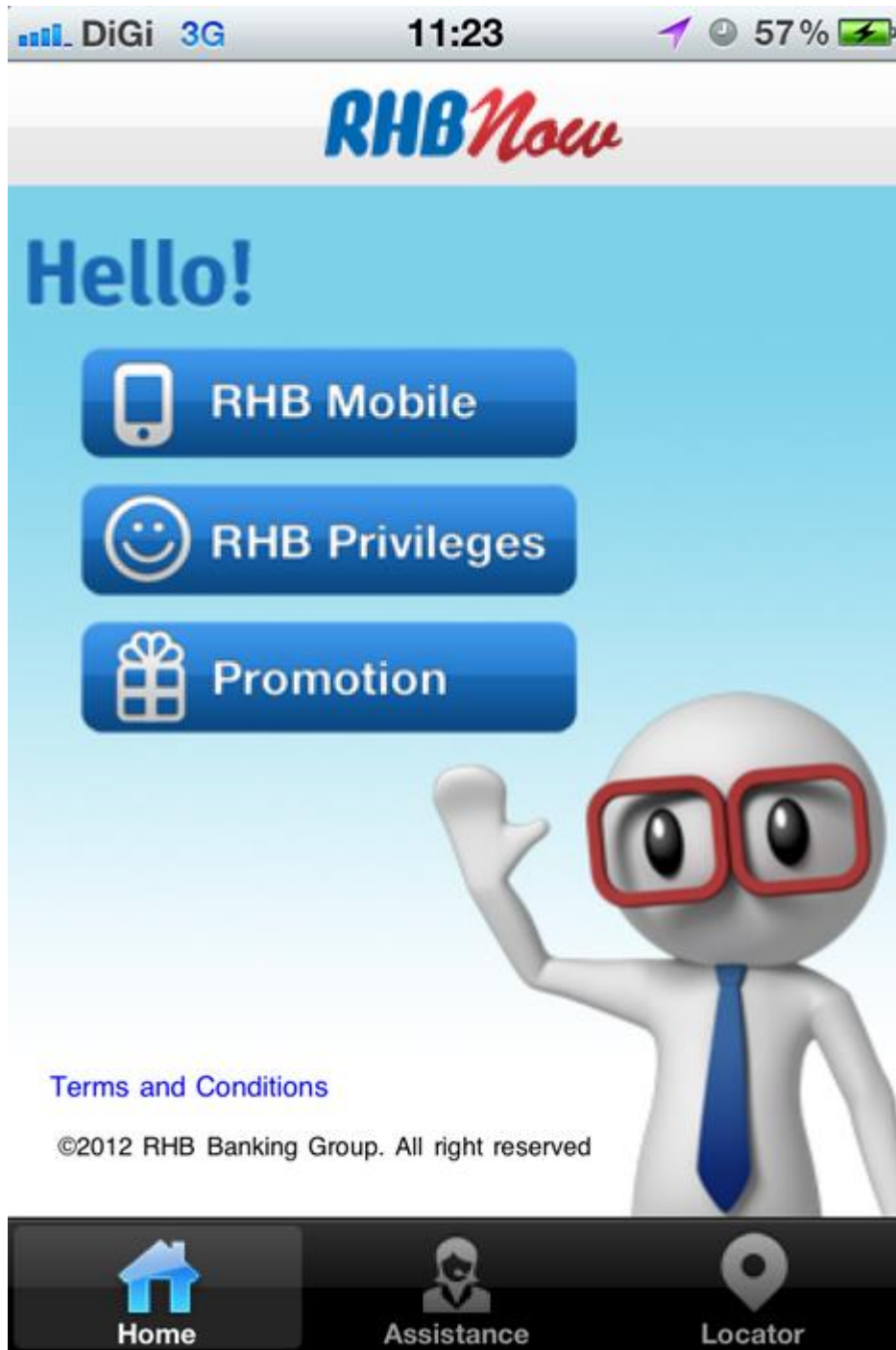
To download the RHB Now Mobile Banking app into your iPhone or iPad, customers just need to visit the Apple App Store on their device. For Android devices, customers can simply download the app from Google Play. For J2ME enabled Symbian phones, they can visit rhb.com.my through their mobile phone browser to download and install the RHB Now Mobile into their phone.

The new RHB Now app allows customers to make bill payments to their credit card or which they have identified as 'favourite' in the RHB Now banking website. Similarly, Fund Transfers can be made to their own RHB account or to any other bank which they have identified as 'favourite' in the RHB Now Internet banking. For the convenience of prepaid users, reloads can also be done to any mobile phone number in their 'favourite' list.

On internet banking security measures, Johari says, "Customers can be rest assured that all their transactions done on RHB Now whether through the website of the smartphone application are safe thanks to our advanced security measures of RHB Now which won the Best Security Initiative from Asian Banking & Financial Retail Banking Awards 2011,"

For customers who need to physically go the bank, the Branch/ATM locator function can help customers find a RHB Bank nearest to them by providing a location map. To support customers further, they can tap on 'Assistance' where they will be provided with the Call Centre telephone number as well as the e-mail address.

Talking about future plans for RHB Now, Johari added, "At RHB, we are constantly finding ways to deliver more to customers. We can assure them that this is just a beginning and they will have something bigger to look forward to."



Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call: Melati Kesuma Kamaruddin: 03-9280 2445. Eza Dzul Karnain: 03-9280 2552.



News Room

About the RHB Banking Group

The RHB Banking Group is the fifth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services group in the ASEAN Region.

It's time we simplify banking.