

RHB Launches the RHB Visa Infinite

Kuala Lumpur, 7 May 2012 - RHB Cards launches the RHB Visa Infinite – a new credit card for the *high profile* that gives emphasis to travel and leisure. It promises a variety of exciting rewards, like the first-of-its-kind “Airport Speed Pass” access at three Asia Pacific airports’ immigration lanes and “Infinite Wellness” packages to its card members.

The RHB Visa Infinite is targeted to those between 30-50 years old, with a minimum annual income of RM240,000.

Speaking at the launch, Mr Vince Au Yoong, Acting Director, Retail Banking, RHB Bank Berhad, said, “We are constantly listening to our customers in order to enhance our products and services to best meet their needs. As such, more products and unique campaigns are in the pipeline as we strive to create more value, exclusive to RHB Cardmembers. The RHB Visa Infinite is the answer to your travel and wellness needs, as it gives a whole new definition to leisure – as part of your lifestyle!”

At the same event, Mr Au Yoong also gave away prizes to the winners of the *RHB RM50 Is All It Takes Contest*, which ran from 1 Nov 2011 to 29 Feb 2012. The contest is the biggest campaign ever run by RHB, with prizes worth RM1million in total. Ms. Norhafiza Bt Kamaruddin, 29, won a Hotel Suite at One @ Bukit Ceylon, while Ms. Muliati Bt Mohd Sanusi, 36, drove off in a BMW 3-series. Mr. Wong Tiing Huo, 33, walked away with a 1.5 Carat Diamond.



Launching the RHB Visa Infinite Card, from left Elvy Kassim, Head Cards Product Management, RHB Bank Berhad, Stuart Tomlinson, Country Manager, VISA Malaysia and Vince Au Yoong, Acting Director, Retail Banking, RHB Bank Berhad

For more information or to apply for a credit card today, contact RHB Visa Infinite Priority Line at 03-9206 1111 (24 hours).

Issued on behalf of RHB Bank Berhad by the Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Melati Kesuma Kamaruddin at 03-9280 2445 or Eza Dzul Karnain at 03-9280 2552.



News Room

About the RHB Banking Group

The RHB Banking Group is the fifth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services group in the ASEAN Region.

It's time we simplify banking.