

RHB Bank Launches First 100th Anniversary Celebration Customer Event

Kuantan, 16 January 2013 - RHB Bank Berhad (RHB Bank) recently launched the first of its series of customer appreciation events as part of its 100th Anniversary celebration. The Hi - Tea event held in Kuantan is a gesture of the Bank's appreciation to its customers for their support through the years.



(Center) Encik Johari Abdul Muid, Managing Director, RHB Bank Berhad and (third from right) Encik Nazri Othman, Regional Director, East Coast Region of RHB Bank at the 100th Anniversary High Tea celebrations in Kuantan.

The Kuantan celebration is the first of 12 appreciation Hi Tea events for customers which will be held in different states nationwide throughout 2013. The next Hi Tea event will be held in the northern region, at Alor Setar on 31 January 2013.

"We have come a long way from being the first local bank in Malaya to become one of Malaysia's leading multinational financial services group today. On 15 July 2013, we will celebrate our first century of growth, progress and success. As such, we want to acknowledge the strong support of our customers who have contributed to the success of our journey," said Encik Nazri Othman, Regional Director, East Coast Region of RHB Bank.

In addition to the appreciation Hi-Tea, there will also be various activities to mark RHB Bank's 100th Anniversary. Customers and members of the public can look forward to concerts by popular local artistes, RHB Fun Runs and carnivals scheduled to be held in September in six locations around Malaysia.

A series of promotional product campaigns have also been lined-up in conjunction with the centennial celebration. This includes the 'Win A Volkswagen The Beetle Contest' and the 'Mortgage Centennial Celebration – 100 days Home Loan Interest Free Period'. In the contest, RHB credit or debit cardholders who spend a cumulative of RM100 daily using the cards stand a chance to drive home with a brand new Volkswagen. As for the Home Loan promotion, a 100-day home loan interest free period is given for every 100th customer whose home loan application is approved and accepted within the campaign period of now till end of April 2013.

Issued on behalf of RHB Bank Berhad by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-2333 8282.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, OSK Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Berhad and OSK-UOB Investment Management



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Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a leading multinational financial services group.