

## **News Room**

## RHB Bank 100th Anniversary Celebration Continues in Kuala Lumpur with its Centennial Run

*Kuala Lumpur, 10 November 2013* – The RHB Bank Centennial Run, saw 3,600 runners flocking to RHB Centre at Jalan Tun Razak, Kuala Lumpur today. Organised by RHB Bank, the event is held to celebrate the Bank's 100th anniversary as a gesture of recognition and appreciation to its customers, business partners and members of the public for their support throughout the years.



(third from left) Mr. Kellee Kam, Group Managing Director of RHB Banking Group and (sixth from left) Tan Sri Azlan Zainol, Chairman of RHB Bank with the top three winners of the 10km Men's and Women's Open category



Runners speeding off after flag off

Tan Sri Azlan Zainol, Chairman of RHB Bank flagged off participants of the Men's and Women's 10km, 7km and 3km Family Fun Run categories at 7.30am. The race route which started and finished at RHB Headquarters at RHB Centre, runs through Jalan Kg. Pandan, Jalan Ampang Hilir, Jalan Ampang, Jalan U-Thant and Jalan Tun Razak.

Customers of RHB Banking Group and members of the public throughout the country joined the last leg of the RHB Bank Centennial Run. The streets in the vicinity of RHB Centre were crowded by a throng of runners in their running attire of blue - the corporate colour of the RHB Banking Group.



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"We are very pleased with the success of the inaugural RHB Bank Centennial Run in Kuala Lumpur. A total of 3,600 runners had signed up for the run which has exceeded our expectations. We would like to thank all participants for their support and enthusiasm demonstrated" said Mahanum Shariff, Head of Group Corporate Communications Division, RHB Capital Berhad.

Winners of all categories, besides being awarded finishers medals and certificates, also bagged cash prizes totaling RM27,000.

RHB Bank has evolved from being the first local bank in Malaya to becoming one of Malaysia's leading multinational financial services group today. The Group has expanded regionally with footprints in the ASEAN region and Hong Kong and looks forward to forging a new path for growth as a Leading Multinational Financial Services Group within the region.

Sponsors of the RHB Bank Centennial Run include Mizuno, HappyWater, Tokio Marine, Salonpas and Milo.

Members of the public can log on to 'RHB Group' Facebook page to view pictures of the run.

Issued on behalf of RHB Banking Group by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email at lois.kam@rhbgroup.com

## About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Corporate & Investment Banking, Business Banking, Islamic Banking, Global Financial Banking, Group Treasury and Group Transaction Banking. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Sdn. Bhd. and OSK-UOB Investment Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.