

RHB Investment Bank Continues With Strategic Partnership: Taiwan Based Leading Brokerage Firm

Kuala Lumpur, 17 February 2014 - In its latest move to further strengthen its regional platform, RHB Investment Bank Berhad (RHBIB) today signed a strategic partnership with Taiwan-based SinoPac Securities (SinoPac), a leading brokerage firm based in Taiwan.

Through this partnership, the two leading organisations will leverage on their combined expertise, strong knowledge of regional markets and deep corporate relationships to provide high-quality service and expertise to their clients.

"Today we move forward together as a strong financial services platform, providing our clients with a broader range of financial products and services, global research and significant investment opportunities. This strategic relationship further expands RHBIB's regional reach and is another critical step in our ability to serve our clients around South East Asia and Hong Kong," commented Mike Chan, Managing Director/ CEO, RHB Investment Bank.

He also added that this partnership will bring RHBIB one step closer to becoming a leading regional investment bank and further support the RHB Banking Group's vision to be a Leading Multinational Financial Services Group in the region.



Signatories, Mr. Hwang Min-Juh, Chairman of SinoPac Securities (left) and Mr. Mike Chan, Managing Director of RHB Investment Bank (right) exchanging documents, together with Tan Sri Ong Leong Huat, Chairman of RHB Investment Bank Berhad (middle)

"In RHB, SinoPac Securities has found a strategic partner that will broaden our company's opportunities in the rising Southeast Asian market," according to SinoPac Securities Chairman Hwang Min-Juh.

"We intend to capitalise on RHB Group's knowledge and influence in the ASEAN market to introduce new investment products to our clients. Similarly, SinoPac will share its expertise and strong market position with RHB as a springboard for RHB's clients to invest in Taiwan's dynamic equity markets. This partnership between two thriving Asian firms will generate mutual synergies and open up new investment avenues for our respective clients," he further added.

This strategic alliance will see RHBIB, Malaysia's largest investment bank by assets, offer Taiwanese stocks to their clients around ASEAN and SinoPac's clients in turn will have access to ASEAN equities through RHBIB.

This is RHBIB's second strategic alliance for 2014 following the earlier signing of a strategic partnership with Espirito Santo Investment Bank, a leading European investment bank in January.



News Room

Issued on behalf of RHB Investment Bank by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email at lois.kam@rhbgroup.com

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Corporate & Investment Banking, Business Banking, Islamic Banking, Global Financial Banking, Treasury and Transaction Banking. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.