



**FOR IMMEDIATE RELEASE**

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## **RHBAM PARTNERS WITH TOKIO MARINE ASSET MANAGEMENT TO OFFER ENTREPRENEUR DRIVEN FUND IN MALAYSIA**

**FUND TARGETED TO BE ALSO OFFERED IN SINGAPORE AND HONG KONG**

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**Kuala Lumpur, 23 October 2014** – RHB Asset Management Sdn. Bhd. (RHBAM), a wholly-owned subsidiary of RHB Investment Bank Berhad, today officially launched the RHB-OSK Entrepreneur Fund (the Fund). The Fund is a collaboration between RHBAM with Tokio Marine Asset Management International Pte. Ltd.

The RHB-OSK Entrepreneur Fund, an equity and growth fund, will invest in securities of companies that possess entrepreneurial characteristics. Among the selection criteria are companies with management ownership of at least more than five percent, companies with low valuation, strong growth and low gearing.

Eliza Ong, Managing Director/Regional Head of Group Asset Management of RHB Asset Management said “The RHB-OSK Entrepreneur Fund targets companies that have shown relatively high resilience during the global financial crisis as well as a good track record in recovering from it. Hence, there is a lot to be gained from investing in entrepreneur driven companies.

Through the Fund, our investors will be able to enjoy consistent capital growth to meet their investment needs. We are also looking at the possibility of introducing the RHB-OSK Entrepreneur Fund in Singapore and Hong Kong in due course”.

Investors will have the opportunity to ride on Japan and Asia’s structural growth where the Fund’s portfolio will consist of at least 50% of investments in securities of companies listed in Japan. Tokio Marine Asset Management International is the investment adviser for the securities invested in companies listed in Japan.

The remainder of investments in securities comes from other Asian countries such as Hong Kong, China, South Korea, Taiwan, India, Indonesia, Thailand, Singapore, Philippines and Malaysia.

“We are most honoured to be working together for the first time with a leading Japanese asset management firm. With both of our organisations working hand in hand, our investors will be able to benefit from the combined expertise in the ASEAN region and Japan” added Eliza Ong.

Kenji Kodama, Chief Executive Officer of Tokio Marine Asset Management International said “The partnership with RHB Asset Management is a strong milestone and achievement for Tokio Marine Asset Management Group, and it is going to deliver a major breakthrough for us in the coming years.”

The RHB-OSK Entrepreneur Fund will invest between 70% to 98% of its net asset value (NAV) in securities of companies listed on the stock exchange of Japan and other Asian markets. Meanwhile, between 2% to 5% of its remaining NAV will be invested in liquid assets including money market instruments and deposits.

The Fund was offered for subscription on 14 October 2014 with a minimum investment of RM1,000 with each unit costing RM0.50, during the 21-day initial offer period till 3 November 2014. All additional units can be purchased at a minimum of RM100.

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Issued on behalf of RHB Asset Management by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089 or email at [lois.kam@rhbgroup.com](mailto:lois.kam@rhbgroup.com).

## **Overview**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.*