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RHB BANKING GROUP NAMED EMPLOYER OF CHOICE

Kuala Lumpur, 14 November 2014 – RHB Banking Group continues to establish itself as an employer of choice when it was awarded with the prestigious Grand Award category for 'Employer of Choice' at the Malaysia HR Awards 2014.

The RHB Banking Group is recognised for its leading development in the workplace that maximises the full potential of its workforce through effective employee recruitment, engagement and retention.

The Group has grown from strength to strength, from receiving bronze and silver categories in the past years, to bagging the highest category - Grand Award for 'Employer of Choice'. RHB has also been listed on 'Malaysia's 100 Leading Graduate Employers' for four consecutive years

Jamaluddin Bakri, Group Chief Human Resource Officer of RHB Banking Group said, "Being recognised as the 'Employer of Choice' is a great achievement for RHB Banking Group. This award is a testament that the Group's talent management capabilities have successfully attracted and retained talent from across the country and region. We are very much focused on building a high performing workforce where our talents are continuously developed and nurtured."

"The RHB Banking Group has a talent pool of 18,000 across nine countries and we are focused on becoming a talent powered organisation in the region. With this new recognition, the Group is closer in reaching our aspiration" added Jamaluddin.

The Malaysia HR Awards, an annual event started in 1999, is organised by the Malaysian Institute of Human Resource Management in partnership with JobSreet.com. The winning criteria for obtaining 'Employer of Choice' is having a sustained and continuous commitment for the development of talent. Apart from having strong alignment and achievement of HR strategies with business objectives, and supporting the government's initiatives on HR developments, the RHB Banking Group also possesses progressive and dynamic HR management policies, work culture and systems that support high productivity. The Group takes pride in its people and invests in talent management, leadership development, performance management as well as innovative HR system and technology.

In line with the Group's aspirations, initiatives have been implemented to ensure sufficient talent pool to support its growing financial services business needs. Programmes such as succession management, 'Global Mobility Policy', local and overseas 'Management Associate Programme' and employee engagement were implemented to ensure leadership continuity and provide employees with greater opportunities and exposure across the region.

In ensuring that employees have continuous learning experience, the Group has in place numerous talent development programmes namely, RHB-INSEAD senior leadership development, managerial development, train the trainers for line managers as well as an E-learning platform for all staff.

Issued on behalf of the RHB Banking Group by the Group Corporate Communications Division. For more information, please call Ms. Lois Kam at 03-9280 5089 / email at lois.kam@rhbgroup.com.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.