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## **RHB CUSTOMERS WIN BIG IN “DRIVE HOME A BMW 7 SERIES” CAMPAIGN**

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Kuala Lumpur – A total of 13 customers walked away with RM660,000 worth of attractive prizes after a four-month long “Drive Home A BMW 7 Series” campaign organised by RHB Bank Berhad. Topping the list as the Grand Prize Winner is Mr Tan Huat Soon, an account holder from the Johor Bahru City Square Branch, who bagged a brand new BMW 7 Series today.

The deposit campaign which was held from the 15 June 2016 to 14 October 2016, was open to RHB Bank’s Conventional Current Account Savings Account (CASA) new and existing customers. Customers that deposited a minimum of RM50,000 into their RHB Bank CASA had the opportunity to win Philips home appliances. With every multiple of RM100,000, customers were eligible for contest entries and stood to win the Grand Prize or Monthly Prizes.

“This campaign is aimed at encouraging customers to save more and to be rewarded for their wise financial management. It takes a lot of self-discipline to maintain your savings, and through this campaign we were able to inculcate the habit of savings among our customers,” said Nazri Othman, Acting Head of Group Retail Banking, RHB Banking Group.

RHB will be launching its second wave of deposit campaign in the second half of this year and customers can expect to win attractive prizes including a car and gold-plated figurines, among others.

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*Issued on behalf of RHB Bank Berhad by the Group Marketing & Communications Division. For more information, please contact Norazzah Sulaiman at 03-9280 2125/ [norazzah@rhbgroup.com](mailto:norazzah@rhbgroup.com) or Cynthia Blemin at 012-249 4071/ [cynthia.blemin@rhbgroup.com](mailto:cynthia.blemin@rhbgroup.com).*

**About the RHB Banking Group**

The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.