



**FOR IMMEDIATE RELEASE**  
**17 APRIL 2018**

---

## **MALAYSIA'S BIGGEST NIGHT CYCLING RACE IS BACK**

---

**Kuala Lumpur, 17 April 2018** – The LEKAS Highway night cycling event returns for its fifth edition on 18 August this year. The RHB Shimano Highway Ride @ LEKAS 2018 is held in collaboration with RHB Banking Group, Shimano and Lebuhraya Kajang-Seremban Sdn Bhd (LEKAS Highway), a member of IJM Corporation Berhad's Toll Division. It is the only night cycling event held in the nation on a fully lighted up and closed highway.

More than 4,000 people of all ages are expected to take part this year. To fuel the excitement, the 120km route in the competitive ride has been lengthened by 15km longer than last year. Both the 120km and 78km race routes will start and end at Kajang Selatan Toll Plaza, Lebuhraya Kajang Seremban E21 (LEKAS Highway).

During the launch event, held at IJM ICE Gallery at Pantai Sentral Park today, the Terengganu Cycling Team (TSG) was appointed as the first ever Ambassador of the RHB Shimano Highway Ride @ LEKAS cycling event. To kick-off the event, a 2km Demo Ride was held around the launch vicinity participated by TSG, together with young riders of the Tri-Amateur Triathlon Club and invited guests.

"The RHB Shimano Highway Ride @ LEKAS 2018 is a much awaited event amongst cyclists not just in Malaysia but across the Region, being the one and only night ride on a closed highway. There is a growing interest in cycling among youngsters today, as witnessed in the 2017 race where more than 300 youths and children participated in the event. We hope to attract more youths to engage in both leisure and competitive cycling to achieve a wholesome lifestyle with a healthy body, mind and soul. We are grateful to have TSG and the Tri-Amateur Triathlon Club with us today to motivate our young people," said Dato' Khairussaleh Ramli, Group Managing Director of RHB Banking Group.

"With Shimano's involvement, we hope we can contribute to the cycling culture and industry in Malaysia," said Eugene Koh, Deputy Director of Shimano.

Dato' Soam Heng Choon, Chief Executive Officer & Managing Director of IJM Corporation Berhad said: "We are grateful for the opportunity to partner with RHB, Shimano and other sponsors again. As the venue sponsor, LEKAS, under IJM's Toll Division strives to provide a

safe and well-organized venue for cycling enthusiasts through the total closure of the highway for the entire duration of the event. We put a lot of value into associating the IJM brand with this healthy, community-driven activity and look forward to inspire people of all ages to turn out and enjoy the race festivities.”

LEKAS has obtained the necessary approvals from the relevant authorities such as the Ministry of Works (MOW), the Royal Malaysia Police (RMP) and Malaysia Highway Authority (MHA). Road closure and traffic management measures will start from 5.00pm on 18 August 2018 until 3.00am on 19 August 2018. Road closure information will be disseminated to the public through various media.

“Cycling is an exciting sport that is rapidly catching on among Malaysians. However, safety should be a top priority among riders. We have put in place stringent safety measures to ensure the safety of all participants, especially the young riders,” said Albertt Leong, Race Director of GoSportz.

Categories for the 120km race are the ‘Open’ (men/women aged 22 years and above), ‘Veteran’ (men aged 45 years and above) and the ‘Corporate/Open Team’ (men/women aged 22 years and above). Fees for these categories are RM170 (for individual registration, RM150 for early birds) or RM2,000 per corporate/open team.

Categories for the 78km race are the ‘Open’ (men/women aged 22 years and above), ‘Veteran’ (men aged 45 years and above), and the ‘Young Adults’ (boys/girls between the ages of 17 and 21 years). Fees for these categories are RM160 (RM140 for early birds). IJM Land Berhad, a member of the IJM Group, continues to sponsor 100 participants under the Young Adults’ Category for the fifth consecutive year.

Meanwhile, the Fun Ride has three categories, which are the 17km VIP (by invitation only), the 17km Teens (ages 13 to 16 years) and the 12km Children (ages 10 to 12 years). The categories for teens and children are fully sponsored by IJM, however, a RM20 refundable deposit per participant is required upon registration.

Registration is now open and will close on 13 June 2018. Participants can register at [www.lekashighwayride.my](http://www.lekashighwayride.my).

The event will feature a Cycling and Sports Carnival on 11 to 12 August 2018. The carnival promises many activities and great deals and promotions from exhibitor and sponsor booths. In addition, participants will be collecting their Race Pack Collection at the venue during the carnival. The participants will receive an event jersey/t-shirt, a goodie bag, a personalised bib number, a timing chip, a finisher medal, an e-certificate and refreshments.

For more information, visit [www.lekashighwayride.my](http://www.lekashighwayride.my).

EVENT SPONSORS AND PARTNERS FOR THE RHB SHIMANO HIGHWAY RIDE @ LEKAS 2018:-

Title Sponsors	<ul style="list-style-type: none"><li>• RHB Banking Group</li><li>• Shimano</li></ul>
Venue Sponsor	<ul style="list-style-type: none"><li>• Lebuhraya Kajang-Seremban Sdn Bhd (LEKAS Highway)</li></ul>
Main Sponsors	<ul style="list-style-type: none"><li>• IJM Corporation Berhad</li><li>• Bike Science</li><li>• IJM Land Berhad</li><li>• GigaTera (M) Sdn Bhd</li><li>• EV-Dynamic Sdn Bhd</li></ul>
Supporting Sponsors	<ul style="list-style-type: none"><li>• Brother International (M) Sdn Bhd</li><li>• "100 Plus"</li><li>• "Ice Mountain"</li><li>• "Rocktape"</li><li>• "Endurace"</li><li>• Cycling Plus Malaysia</li><li>• 'Rudy Project'</li><li>• Allianz General Insurance Company (M) Bhd</li><li>• Ikram Paves Sdn Bhd</li></ul>

---

*Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/ [norazzah@rhbgroup.com](mailto:norazzah@rhbgroup.com) or Cynthia Blemin at 012-249 4071/ [cynthia.blemin@rhbgroup.com](mailto:cynthia.blemin@rhbgroup.com). For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.*

## **About the RHB Banking Group**

*The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.*

For more information, please visit [www.rhbgroup.com](http://www.rhbgroup.com)

## **About Shimano**

Established in 1921 and incorporated in 1940 in Japan (Sakai City, Osaka), Shimano Inc. designs, conducts R&D, manufactures and sells high quality bicycle components, rowing and fishing equipment. In 1973, Shimano established its first factory in Singapore outside of Japan. By leveraging on the quality workforce here, Shimano has since grown into a full-fledged manufacturing plant complete manufacturing capabilities. Shimano Singapore set up its sales office in 1996. It is the regional headquarters for sales and marketing of all Shimano products in South-East Asia and aims to promote cycling culture in the region.

## **About Lebuhraya Kajang-Seremban Sdn Bhd**

LEKAS Highway offers the alternative route from Kajang to Seremban, Senawang and Kuala Pilah. The 44.3 km highway starts at Kajang Selatan in Selangor and ends at Paroi in Negeri Sembilan. There are nine interchanges along the highway at Kajang Selatan, Semenyih, Eco Majestic, Pajam, Mantin, Setul, Ulu Temiang, Ampangan and Paroi. Users also can find several places of interest are accessible such as Mantin, Broga Hill, the Jeram Toi Waterfall, ostrich farm in Jelebu, Istana Seri Menanti and Seremban International Golf Club. Two rest and service areas are located on each side of the highway at Beranang, between the Semenyih and Eco Majestic Interchange. For those who travelling from Kuala Lumpur would find the highway a convenient way to get to Kuala Pilah and states of Pahang and Johor. To get onto LEKAS highway, one has to take exit 1804A that is accessible from the SILK Highway, Cheras-Kajang Highway and the South Klang Valley (SKVE) towards the SILK Highway. From PLUS North-South Highway, LEKAS Highway can be accessed through Kajang Exit 210 near Country Heights towards via SILK Highway towards Seremban, Kuala Pilah, Melaka and Johor. From MRR2, the highway can be accessed via Cheras-Kajang Highway (Grand Saga). With the abolishment of toll collection at Batu 11 Toll Plaza (towards Kajang Bound) and Batu 9 Toll Plaza (towards KL Bound), user can save money and reach destination earlier. From the south, the road user also can access LEKAS through PLUS North-South Highway at Senawang Exit 220, Port Dickson Exit 219 and Nilai /Pajam Exit 215. Seremban is also accessible from Setul or Paroi as well as Ampangan.

### **About GoSportz Sdn Bhd**

GoSportz Sdn Bhd's principal business is in sport marketing and event management. It has vast experience in sports event organisation and management since 2013 and is backed by a group of industry players with more than 20 years of experience in organising sports events such as triathlon, duathlon, running and cycling events in Malaysia and abroad. GoSportz Sdn Bhd's total event management solution ranges from initiation, resource planning, technical advisory, equipment rental, human resource support, marketing support to sponsorship management.