

## FOR IMMEDIATE RELEASE 13 SEPTEMBER 2018

## RHB INTRODUCES NEW REFLEX MOBILE BANKING APPLICATION

**Kuala Lumpur** – RHB Bank Berhad ("RHB") introduces RHB REFLEX mobile banking application, an integrated internet banking platform offering business clients versatile cash flow management capabilities. The application offers 80,000 existing business clients greater accessibility to their financial resources.

RHB REFLEX mobile banking application's unique features include enabling users to authorise all types of transactions via mobile including bulk payment, single payment, payroll management and bill payments, among others. Users can also view all accounts and transactions performed by their respective companies and subsidiaries.

"The new RHB REFLEX mobile application will allow our clients to access their account information anywhere, anytime. RHB has seen an increase of 25% year-on-year of new clients for our RHB REFLEX platform, with demand being high for us to deliver a secured and user-friendly cash management system," said Jeffrey Ng Eow Oo, Head of Group Business & Transaction Banking, RHB Banking Group.

"In line with our digital transformation initiative, this new mobile application is another significant milestone for RHB in providing our customers with simple, fast and seamless experiences," he added.

Clients with RHB Business Current Account and RHB REFLEX are now able to download the REFLEX mobile application on the Apple App Store and Google Play Store for free and without any new registration. This applies to the Malaysia and Singapore markets. For new customers, they are required to open a RHB Business Current Account along with RHB REFLEX via RHB's corporate website at www.rhbgroup.com.

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/<u>norazzah@rhbgroup.com</u> or Cynthia Blemin at 012-249 4071/<u>cynthia.blemin@rhbgroup.com</u>. For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.

## **About the RHB Banking Group**

The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com