



**FOR IMMEDIATE RELEASE**  
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## **RHB DELIVERS CONVENIENCE THROUGH NEW OUTLET IN KLANG VALLEY**

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**Kuala Lumpur** – RHB Banking Group (RHB) strengthens its commitment towards community banking by expanding its reach within the Klang Valley with the opening of a new sales centre in Tesco Extra Ampang hypermarket, catering to the growing needs of customers in the area.

The new RHB Sales Centre offers extra convenience to the local community, especially those who frequent the hypermarket, providing both consumers and retailers easy access to various financial services including deposits, loans and financing, Amanah Saham Bumiputera (ASB) and credit cards. Customers also benefit from quick 10-minute approvals for personal financing/ personal financing-i facilities through a straight-through approval process.

“We hope that through our new RHB Sales Centre, we are able to provide even more convenience to our customers within the local community. By positioning ourselves closer to them, we hope to gain a deeper understanding of their banking needs and preferences which in turn helps us to serve them better,” said Rakesh Kaul, Head, Group Retail Banking, RHB Banking Group.

The outlet will be opened 7-days a week from 10am to 10pm daily.

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*Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Cairil Irwan at 603-9280 2672/ [cairil@rhbgroup.com](mailto:cairil@rhbgroup.com) or Cynthia Blemin at 012-249 4071/ [cynthia.blemin@rhbgroup.com](mailto:cynthia.blemin@rhbgroup.com)*

### **About the RHB Banking Group**

*The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group’s core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management, and Private Equity. All the seven business pillars are offered through the Group’s main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad, and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn Bhd, and RHB Islamic International Asset Management Berhad. The Group’s regional presence now spans ten countries, including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR, and Myanmar.*

For more information, please visit [www.rhbgroup.com](http://www.rhbgroup.com)