



FOR IMMEDIATE RELEASE

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RHB HOSTS MyDIGITAL WEBINAR ON DIGITAL ECONOMY

Kuala Lumpur – RHB Investment Bank today hosted a select group of local and international investors at the ‘A Transformative Leap: MyDigital Insights & Fireside Chat’ webinar, facilitating direct engagement between investors and government agencies as well as the corporate sector, focusing on the digital economy.

The webinar provides an interactive virtual platform for investors to gain deeper insight into the digital landscape, including access to an exclusive panel session chaired by YB Dato' Sri Mustapa Mohamed, Minister in the Prime Minister's Department (Economy), sharing the Government's strategic blueprint for digitalisation through the MyDigital initiative. Amongst others, the panel members discussed the outlook on the digital economy, reshaping of the economic landscape post COVID-19 pandemic, as well as providing updates on the latest economic policy developments within the country.

“The MyDigital initiative, which includes the Malaysia Digital Economy Blueprint, comes at an appropriate time in driving economic development through digital means towards accelerating economic progress. To achieve this, government agencies and industry players must work together to build a strong foundation in digital adoption. This means having to build the infrastructure, facilitating innovation, and creating an ecosystem that enables industry players to contribute, hence bridging the digital divide, supporting the country's transition towards a digitally driven, high income nation,” said Dato' Khairussaleh Ramli, Group Managing Director of RHB Banking Group.

This virtual event underlines RHB Banking Group's commitment towards creating a more inclusive and sustainable digital economy by facilitating deeper engagement between economic drivers and market players, in particular within the local and international investing community.

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