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## RHB DRIVES CASHLESS DONATIONS THROUGH RHB #JOMDERMA

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**Kuala Lumpur** - RHB Banking Group (“RHB” or the “Group”) promotes cashless donations to non-profit organisations through RHB #JomDerma, a digital platform that connects various types of non-profit organisations with prospective donors.

The RHB #JomDerma digital platform provides a simple and convenient channel for contactless donations to be made to almost all types of registered non-profit organisations in the country including charitable organisations, welfare homes, and religious bodies. Relevant background checks are conducted on all participating non-profit organisations before their DuitNow QR Codes are displayed on the RHB#JomDerma digital platform.

The QR codes may also be placed in various physical or digital locations to facilitate transfers to participating non-profit organizations by donors. Contributions can be made by all members of the public regardless of where their bank accounts are being maintained via DuitNow QR or through participating e-Wallets simply by scanning the QR codes with a mobile device.

“We are seeing more and more people coming forward on social media asking for help due to the prolonged COVID-19 pandemic and Movement Control Order. RHB #JomDerma makes it easier for donors to identify their preferred causes and the non-profit organisations they would like to support or contribute to, and this can be done by making cashless donations through a safe and secure digital platform,” said Jeffrey Ng, Managing Director of Group Community Banking, RHB Banking Group.

RHB #JomDerma complements the existing syuQR digital donation platform under RHB Islamic Bank, which caters to public contributions towards mosques that are registered with the Bank.

For more information on the RHB #JomDerma, please visit [www.rhbgroup.com/JomDerma](http://www.rhbgroup.com/JomDerma)