

## NEWS RELEASE FOR IMMEDIATE RELEASE 30 AUGUST 2023

## RHB ART WITH HEART 2023 SHINES THE SPOTLIGHT ON MALAYSIA'S YOUNG AND EMERGING ARTISTS

**Kuala Lumpur** – RHB Art with Heart 2023 annual exhibition by the RHB Banking Group returned for the fifth year with the theme 'Sparks of Change' to showcase and celebrate the creativity and diversity of Malaysia's young and emerging artists.

The much-anticipated, week-long art exhibition opens to the public between 29 August 2023 and 3 September 2023 at the Concourse area of Bangsar Shopping Centre, Kuala Lumpur, from 10:00 am to 10:00 pm.

The RHB Art with Heart exhibition has grown exponentially over the years. This year's instalment features the most extensive line-up of Malaysia's young and emerging talents, established figures, and artists with different abilities. The sixty artists share their unique perspectives on change, diversity and inclusivity, reflecting the exhibition's intention to use art to demonstrate its dynamism and transformative potential to spark positive change in Malaysia.

"As a steadfast supporter of the arts, the RHB Art with Heart 2023 exhibition continues RHB Banking Group's mission of bringing prominence to Malaysia's rich artistic tapestry and empowering its artists to ignite sparks of change through their creations. This year, the exhibition features over 150 captivating pieces of art that offer profound insights into our dynamic world. Each piece resonates with the exhibition's theme, "Sparks of Change", and offers visitors a unique glimpse into the artists' interpretations of change, diversity, and inclusivity – values that resonate deeply within RHB. As lead-up to our Independence Day and Malaysia Day, our chosen theme holds even greater significance as it is a tribute to the transformative spirit that propels our nation forward," said Mohd Rashid Mohamad, Group Managing Director/Group Chief Executive Officer of RHB Banking Group.



The RHB Art with Heart exhibition is also a channel to do good. Over the past four editions, the exhibition generated nearly RM1 million in sales, with 80% of proceeds benefiting artists and the remaining 20% channelled towards underprivileged communities through the RHB Foundation.

"We believe in the transformative power of art. Through RHB Art with Heart 2023, we aim to inspire our homegrown artists, providing them with sustainable income while fostering a wider appreciation for art's potential to spark change, especially among the younger generation, to impact our communities positively," added Mohd Rashid.