

Group Corporate Sponsorship and Donation Policy & Practices

POLICY STATEMENT

1. All Corporate Sponsorships and Donations must be aligned to our business objectives and reflective of our commitment to operate in an ethical manner.
2. Corporate Sponsorship and Donation must not be given to organizations, an individual or group of individuals that the Group is in legal or financial conflict with or which has any political connection directly or indirectly.
3. Corporate sponsorships and donations are divided into the following categories:
 - a. Monetary contribution
 - b. Cash in kind in the form of goods and services
 - c. Pro bono support, including but not limited to volunteering expertise skills and time to non-profit organizations or charitable bodies

INELIGIBLE ORGANIZATION AND NON PERMISSIBLE ACTIVITIES

1. Ineligible organizations (not exhaustive) are as follows:
 - a. Religious organizations unless such religious organizations are engaged in significant activities or project that benefited the entire community or a segment of community.
 - b. Organizations that discriminate on the basis of race, gender or religion.
 - c. Political parties or organizations related or linked to political parties.
2. Non permissible activities are as follows:
 - a. Activities that are detrimental to public health or safety;
 - b. Activities that promote or encourage unhealthy lifestyle e.g. smoking, alcohol or any substance abuse;
 - c. Activities which may compete with the Group's existing project or event;
 - d. Activities which are likely to raise a conflict of interest with Government's Policy;
 - e. Activities which may cause widespread public controversy;

- f. Activities that may result in RHB specifically endorsing the Soliciting Party's product or services unless such is the objective of the Corporate Sponsorship;
- g. Activities organized by political parties and/or activities that promotes political agenda.